

# Sarah WENNERLUND

## Education

**Auburn University;** Auburn, AL

- *Bachelor of Science, Apparel Merchandising | August 2012 - August 2016*

## Skills

**Design:** Acrobat, Photoshop  
**Microsoft Office:** Word, Excel, Powerpoint, Access, Sharepoint  
**Planning:** AS400, Oracle, SAS

## Experience

**Bealls Retail Group |** Bradenton, FL

- Assistant Planner, Toys + Sports and Consumables | June 2022 - Current
  - Sets sales + inventory plans for assigned division
  - Allocates product to appropriate stores
  - Runs PivotTables, analyzes data, and passes along findings to team
- Assistant Buyer, Ladies Active Wear | October 2021 - May 2022
  - Helped Senior Buyer create category strategy
  - Analyzed sales and identified styles for chase
  - Worked with external vendors to offer key brands
  - Collaborated with internal Product Development team to create + revamp private label lines
- Merchandise Assistant, Ladies Updated | September 2020 - October 2021
  - Owned PO process, from writing worksheets to declared styles and entering + maintaining POs
  - Coordinated monthly ad samples, created weekly ad recap and informed division of all marketing communications
  - Served as supply lead for Ladies/Youth divisions

**Uncommon James |** Nashville, TN

- Inventory Associate | June 2020 -September 2020
  - Took biweekly cycle counts of warehouse stock
  - Received + quality checked product shipments

## Experience

**ABLE |** Nashville, TN

- Wholesale Fulfillment Associate | August 2019 - May 2020
  - Picked + packed wholesale jewelry orders for national retailers, tailored to client specifications
  - Reorganized and filed order paperwork weekly

**J Crew |** Nashville, TN

- Visual Merchandiser, Crewcuts | January 2018 - August 2019
  - Created floor maps for monthly product roll-outs
  - Adapted visual concept book to fit store layout
  - Placed new products and owned visual standards of Crewcuts department
  - Collaborated with leadership team to analyze sales + inventory levels and made adjustments
- Sales Support | August 2016 - August 2019
  - Owned online order fulfillment process, from picking to shipment
  - Trained new hires in sales support procedures
  - Compiled multi-store data to create weekly District Manager Contribution spreadsheet

**Disney College Program |** Orlando, FL

- QSFB, Pinocchio's Village Haus | January - May 2016
  - Worked under pressure to prepare all items in a timely manner in accord with quality standards